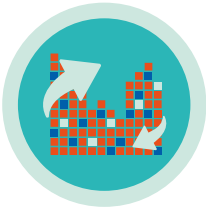


WHAT WE DO

We collect & analyse small & big data to improve profitability by increasing revenue, driving down cost and streamlining processes – no matter what data maturity level you are at. To achieve the results, Bright Cape [will](#):



Extract

Extract your data and turn it into valuable insights, conclusions & actionable recommendations;



Embed

Embed findings into your organization – e.g. setting up the right governance, incorporate data analytics & solutions in existing processes, deploy proper tools to allow efficient communication with all stakeholders, etc.;



Educate

Educate your company to get to a higher data maturity level to be able to capitalize on latest data analytics & science trends

WHAT SETS US APART

- 2 Thought leading vision on the future, being at the forefront of innovation – we run multiple state-of-the-art data innovation projects simultaneously
- 4 End-to-end, multidisciplinary & pragmatic approach – we will ensure data analytics & science will land in your organization

- 1 Leading customer base
We have done it before
- 3 High IQ, EQ & DQ with a broad range of partners – we understand your business and bring the right expertise for the job
- 5 Solution & tool agnostic approach
– we provide the best solution for your business



AREAS OF EXPERTISE

We can guide you along the complete data journey, from determining a vision on data within your company ('What') to finding actual solutions ('How') and achieving tangible results ('Implementation'). Our toolkit consists of a broad range of methods, including amongst others:



DDEX

Data Driven Experience Design



Analytics & Applied Data Science

e.g. (Stochastic) optimization, Algorithm development, Artificial-, Machine- & Deep-learning



Innovative Products

e.g. SIA



Descriptive Analytics

e.g. Reports & dashboards



Process Mining

MAIN FOCUS AREAS

Main focus areas of Bright Cape are in Operational (Production, Logistics, Supply chain, Purchasing), Financial and Marketing & Sales functions in the following sectors:

- 1 Manufacturing & Automotive
- 2 Finance & Insurance
- 3 Transportation & Warehousing
- 4 Energy & Utilities
- 5 Retail & Consumer Goods

a small selection of our clients



ASML



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PHILIPS

